1. Oversaw web platform testing, troubleshooting and user sampling prior to live deployment.
2. Developed functional digital design concepts across various platforms to strengthen company brand and identity.
3. Optimized [Type] and [Type] web assets for speed and performance.
4. Designed, implemented and monitored web pages, plugins and functionality for continuous improvement.
5. Oversaw technical [Type] issues and troubleshooting requests to resolve surfaced problems.
6. Researched new technologies, software packages and hardware products for use in website projects.
7. Designed, developed and implemented software applications for website based on analyzed requirements and understanding of industry technical standards.
8. Determined coding requirements for site creation, including e-commerce capability, security and specialized scripts.
9. Employed [Software] and other technology to make line-code repairs and optimize corporate presence.
10. Established presentation consistency across Chrome, Safari, Firefox and other common browser interfaces.
11. Assisted conversion of designs to usable web images using [Software].
12. Assisted web presence planning, implementing changes and integrating requested elements to streamline business operations.
13. Built and styled [Number] new mobile-friendly websites, transitioning legacy presentations to simultaneous mobile-friendly versions.
14. Implemented website maintenance, content management, update and security resource tutorials to assist end-user training.
15. Implemented Google-based and other campaigns with slant toward SEO.
16. Applied latest emerging technology, software and project application trends to update and maintain site applicability.
17. Strengthened organizational intranet program and sub-sites to bolster internal communication strategies.
18. Oversaw back-end development using PHP to maintain website integrity, security and efficiency.
19. Wrote lines of code using HTML, CSS, JavaScript and jQuery languages.
20. Culled knowledge of [Software] to introduce music mix sets, streaming audio and other elements into front-facing display.